

GRAMMY 1 BUSINESS TRUST, fueled by the Blackdove project:

ENTREPRENEURSHIP PROJECTS



1.

Informal recycling saves SOUTH AFRICA a staggering **R950 million** per year!

One of our **VERY EXCITING** initiatives, “**THE TROLLEY GUYS**”™ © ® is our innovative solution to further enhance this process by:

- **Reducing** - the sorting time of waste at depots by colour-separating plastic from other waste. We will be using **PURPLE** refuse bags (thereby associating “P” for Plastic with this purple bag as our colour choice). These will be provided to private households and businesses to encourage separation of plastic packaging from other waste so that RECYLCERS can collect these bags each week on their refuse cycle without having to rummage through garbage bins (often creating spillage mess) to harvest plastic. This will substantially improve and increase the frequency of the collection of plastic for recycling.
- **Creating a Safe & Reliable mode of transport** – improved and standardized design, User safety, trolley safety, trolley integrity, standardized containers and educated sector stakeholders
- **Recycling** plastic products to create income for informal waste collectors and stimulate public awareness of their role through increased visibility through standardization (similar to the OUTSURANCE pointsmen in South Africa)



WHAT IS OUR SOLUTION, AND HOW DO WE DO THIS?

- G1BT, through the BlackDove Project, manufactures standard Refuse Trolleys under our BRAND “**The Trolley Guys**” which enables informal recyclers of plastic to safely and effectively and more efficiently manage waste.
- Our trolleys are robust, and feature a standardized strong chassis, axles, wheels, pulling and a braking system.
- An added advantage is that we are providing **JOB CREATION** opportunity through this initiative, in terms of the manufacturing process and identification and appointment of new plastic waste recyclers.
- We provide safety, process and maintenance training to the recyclers.
- We have appointed *DreamHouse (Workshop for the Blind)* on a preferred outsource basis to manufacture and/or assemble our trolleys for onward distribution. DreamHouse is a section 21 company that does wonderful work by offering employment opportunities to Blind, semi-sighted and physically disabled people. Check out their website here: <http://www.dream-house.co.za>
- Safety of recyclers and the public is our major concern, so we provide Personal Protective Equipment (PPE) by way of reflective jackets, gloves and caps for the recyclers, as well as chevron signs on the trolleys, lights, with BRAND opportunities on ALL OF THESE ITEMS, e.g.
“The Trolley Guys – powered by [brand name] “
The SPONSOR’S name / brand is embossed on the back of the jackets, on the caps and also included on the trolleys themselves.
- This project contributes tremendously to effective waste management in our cities; In this way, we are bringing regulation, conformity and identity to this informal segment, by improving efficiencies, promoting safety, saving natural resources, reducing toxicity of waste, and reducing costs while increasing the individual recycler’s income.
- We offer businesses an engagement opportunity in this initiative, on a micro (regional) and macro (national) scale. **Branding, Project Endorsement & PR Opportunities** exist for Project Sponsors. Our preference will be for a national Sponsor.

Also check out our special project website link: <http://www.blackdove.co.za>